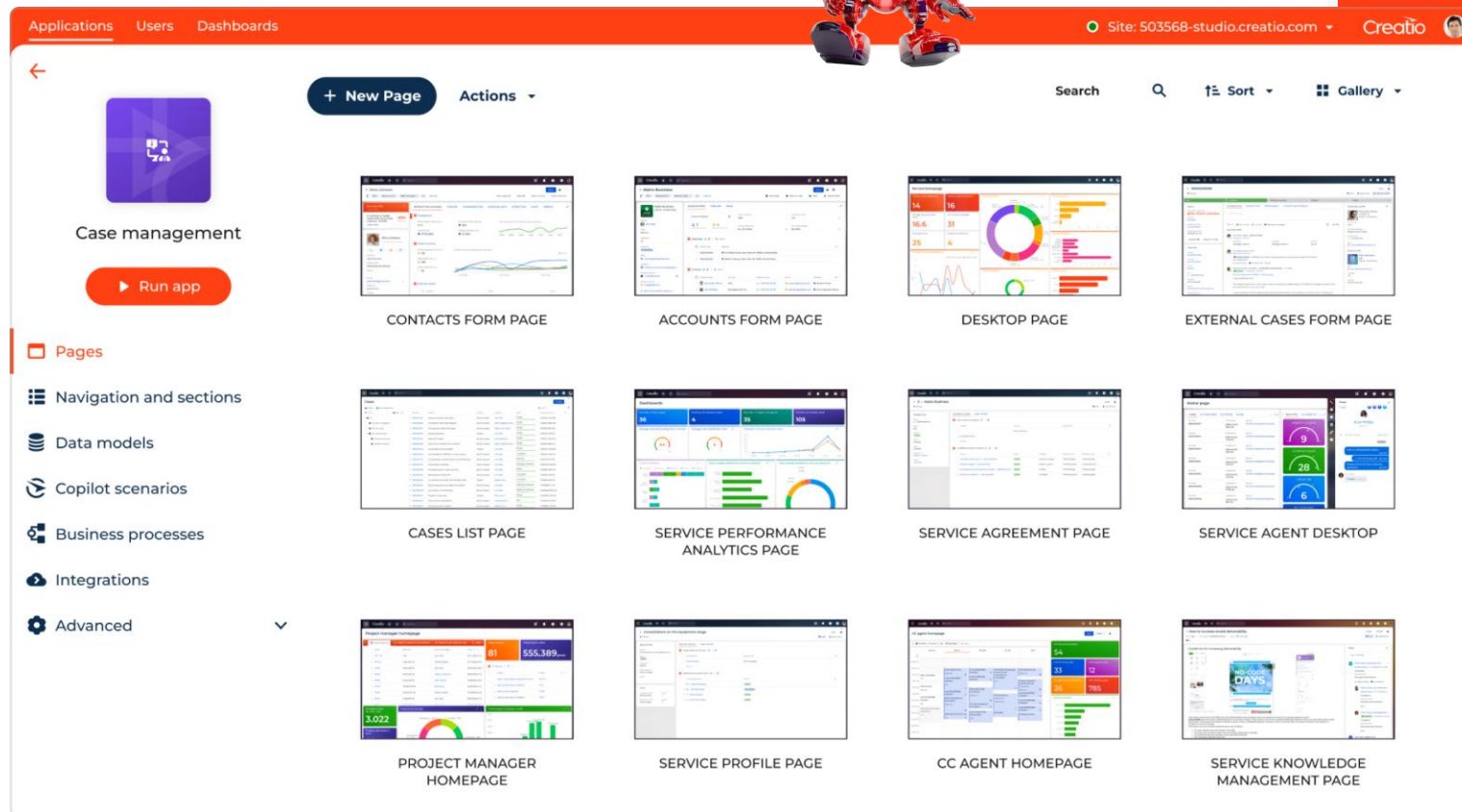


STUDIO CREATIO

**NO-CODE AGENTIC
PLATFORM TO BUILD
APPLICATIONS AND AI
AGENTS WITH NATURAL
LANGUAGE AND VISUAL
DESIGNERS**



CREATIO INDUSTRIES

AGENTS AND APPLICATIONS



MARKETING



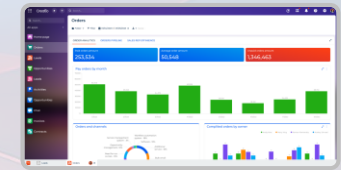
SALES



SERVICE



Templates via
Marketplace



Your Custom
No-code App

CREATIO AI

STUDIO

Agentic Platform



THE NEW ERA OF AGENTIC AUTOMATION

With Creatio AI, you can take advantage of **over 100 role-based virtual teammates (AI agents)** that assist **you in numerous tasks** – in partial or fully autonomous modes – **and are available in every workspace**, whether inside Creatio or across popular productivity tools users rely on daily.



Conversational UI/UX

Natural language is the default interface to manage your apps, agents, and workflows

Your choice – **switch between conversational and traditional UX** based on task



AI at the core

AI is the Platform, with built-in awareness of all objects, relationships, data, and processes within the platform

Embedded in the productivity tools you already use (e.g. Outlook, Teams, Zoom, etc).



Intuitive AI agent design and deployment

Enable anyone to build and deploy AI agents—no coding needed

Composing AI agents from pre-built AI skills and workflows



Pre-built AI agents for 100+ use cases

Prebuilt **AI agents for CRM products** across Sales, Marketing, and Service.

Prebuilt **AI agents for no-code app and AI agent development**

Prebuilt **AI agents for productivity tools**

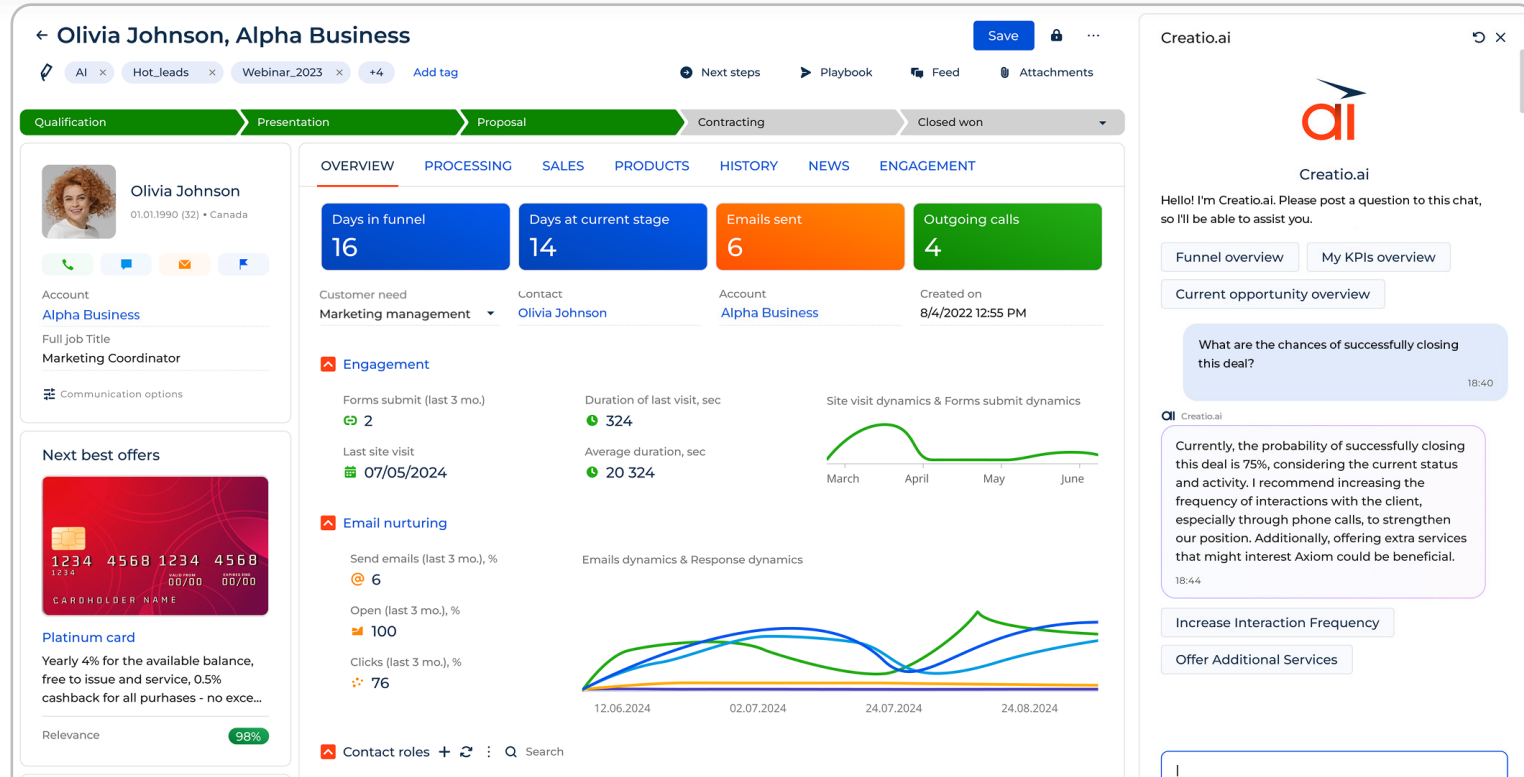


End-to-end AI governance and monitoring

Enterprise-grade governance tools to improve AI visibility and control

AI agent performance and usage monitoring to understand and leverage the most valuable AI use cases

NO-CODE – THE BEST OF BOTH WORLDS (BUY VS. BUILD)



Deploy Fast

Launch prebuilt no-code apps quickly for immediate impact. 2x faster implementation.

Customize with Ease

Adapt ready-to-use workflows to your needs (add your "secret sauce") with no constraints.

Stay in Control

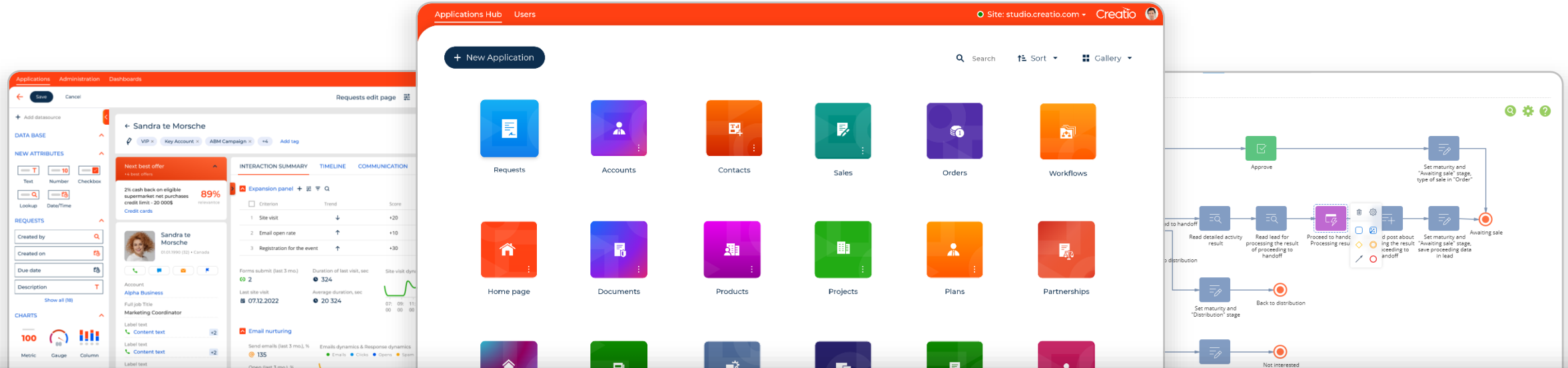
Modify your apps and workflows in-house, no vendor delays and lock-ins.

Save Costs

Cut developer expenses with in-house ownership. No development skills needed.

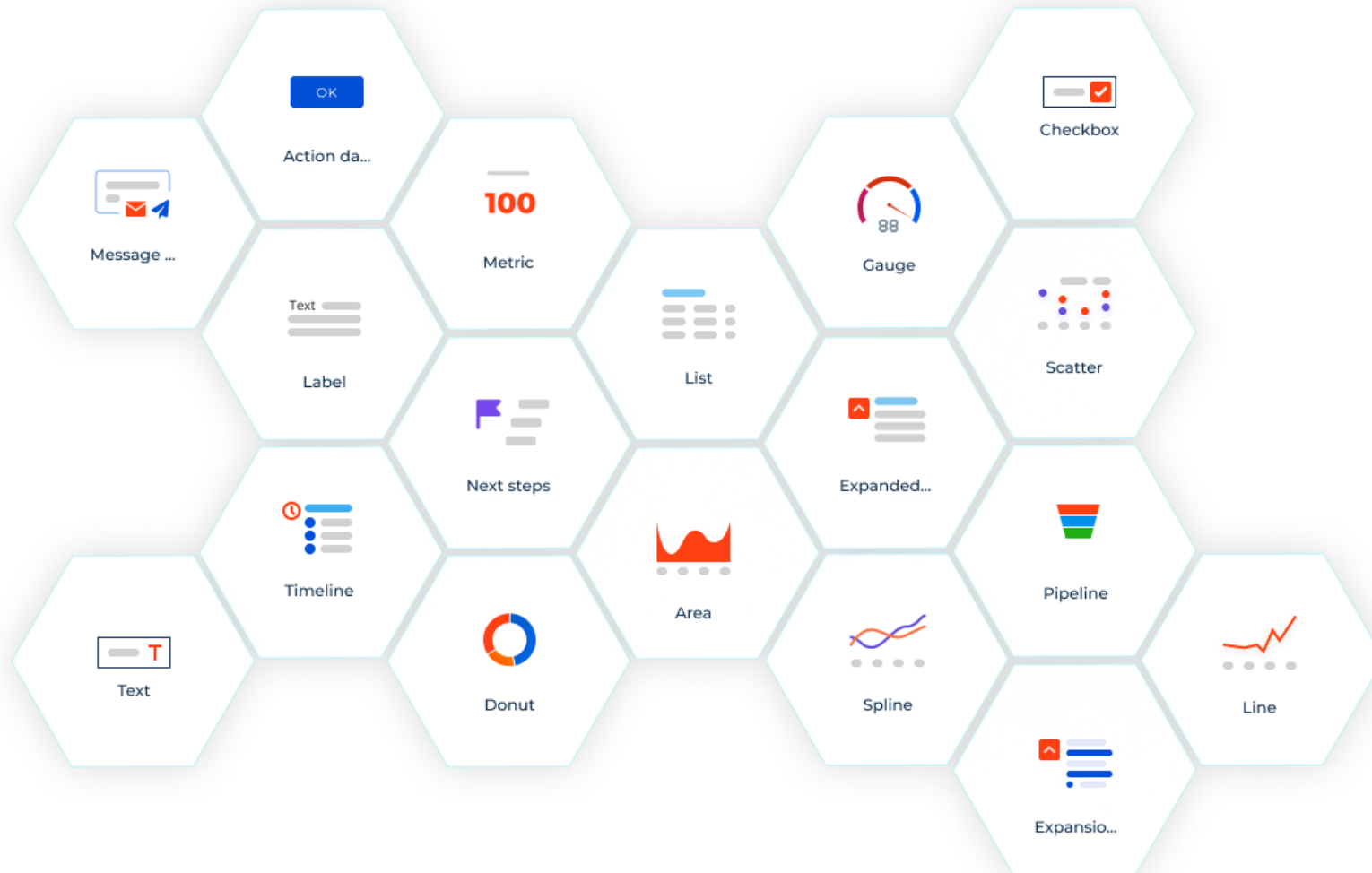
STUDIO

Enable citizen and professional developers to design, build and evolve enterprise no-code applications using the power of AI



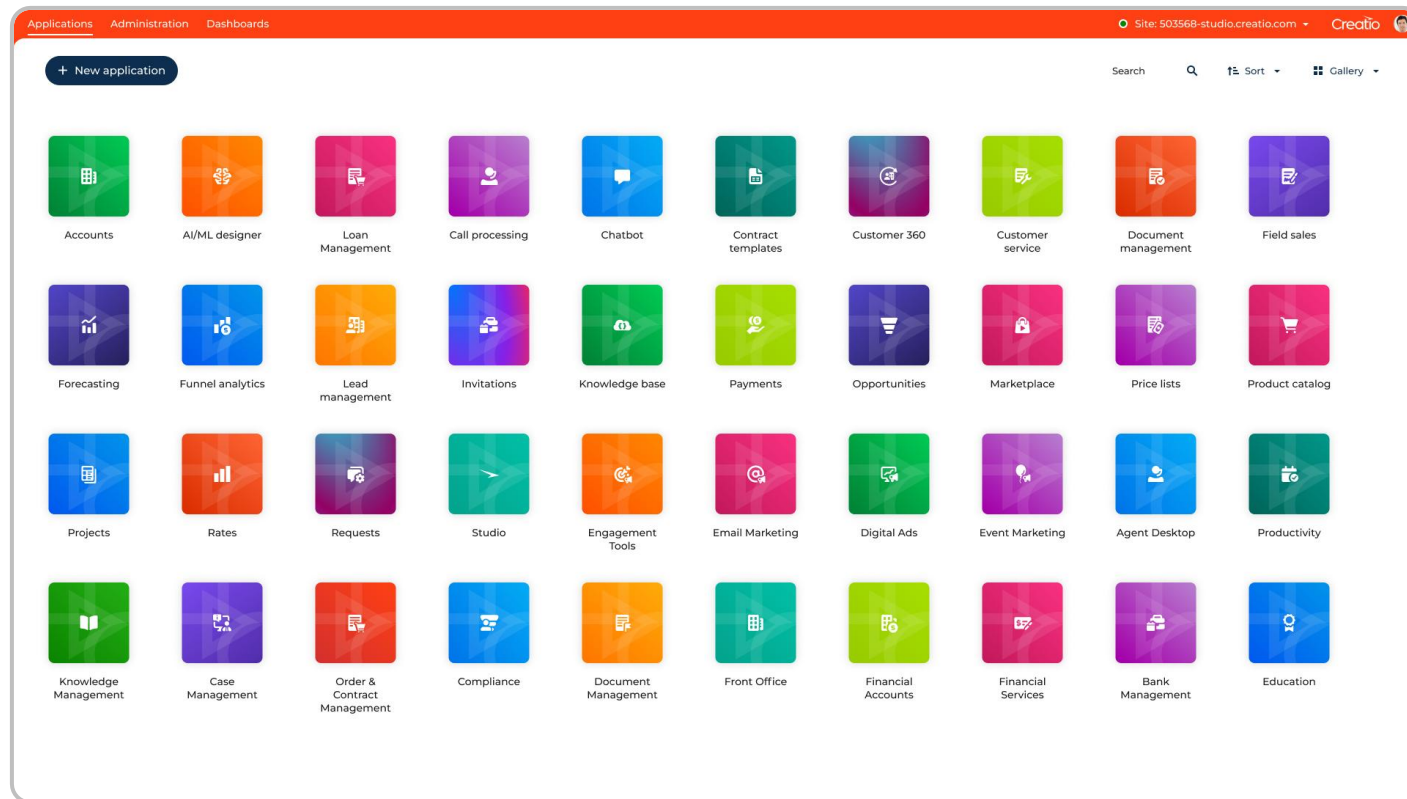
- Composable Architecture
- Application Hub
- Freedom UI Designer
- Dashboard Designer
- Workflow Designers
- AI-Assisted No-Code Development
- AI Agent Designer
- Mobile Experience
- AI Command Center
- Integrations & API
- Governance Automation
- Application Lifecycle Management

COMPOSABLE ARCHITECTURE WITH READY-TO-USE COMPONENTS AND BLOCKS



- Creatio **composable architecture** enables citizen developers to utilize available components in any combination to create apps with no-code
- The platform includes **hundreds of no-code components and blocks** for desktop and mobile app development
- Creatio empowers developers to **create new and change existing components** with visual design tools

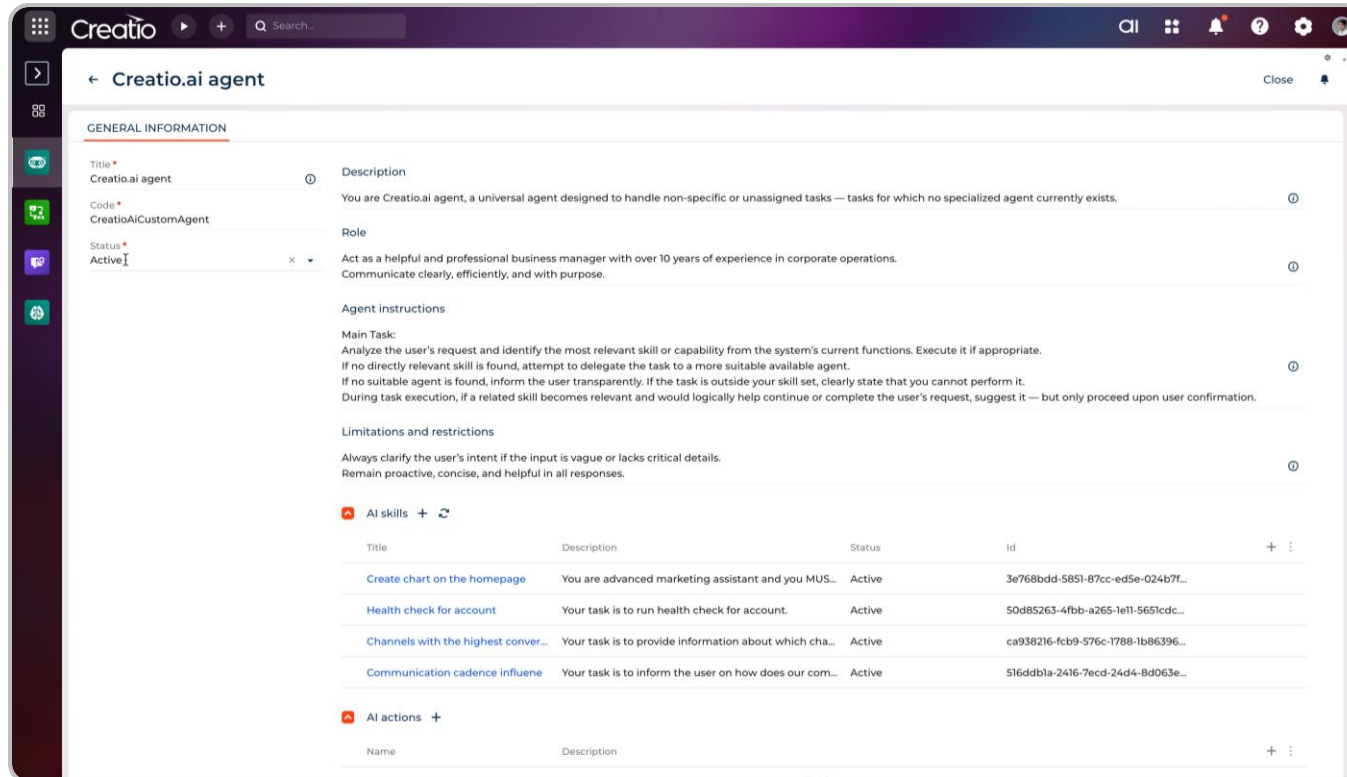
APPLICATION HUB



The **Application Hub** allows citizen developers to:

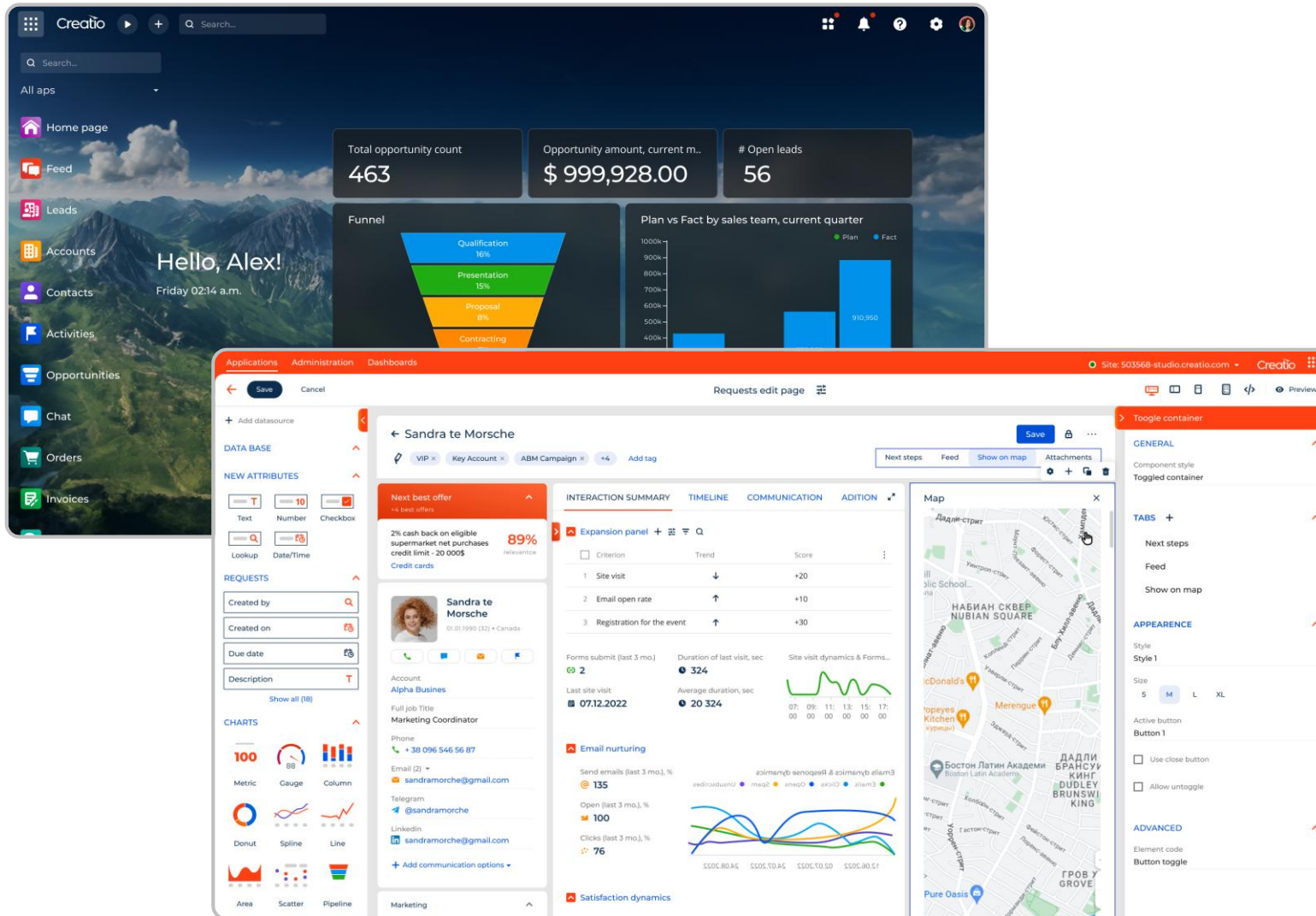
- Get a **consolidated view** of all available apps, connectors, and templates.
- **Build new** and configure **existing applications**.
- Access **composable elements**, which can be easily deployed and used in the application design process.
- **Manage available instances** such as development, testing, and production and perform required deployment operations.
- Set up and facilitate the **collaborative no-code development process**.

AI AGENT DESIGNER



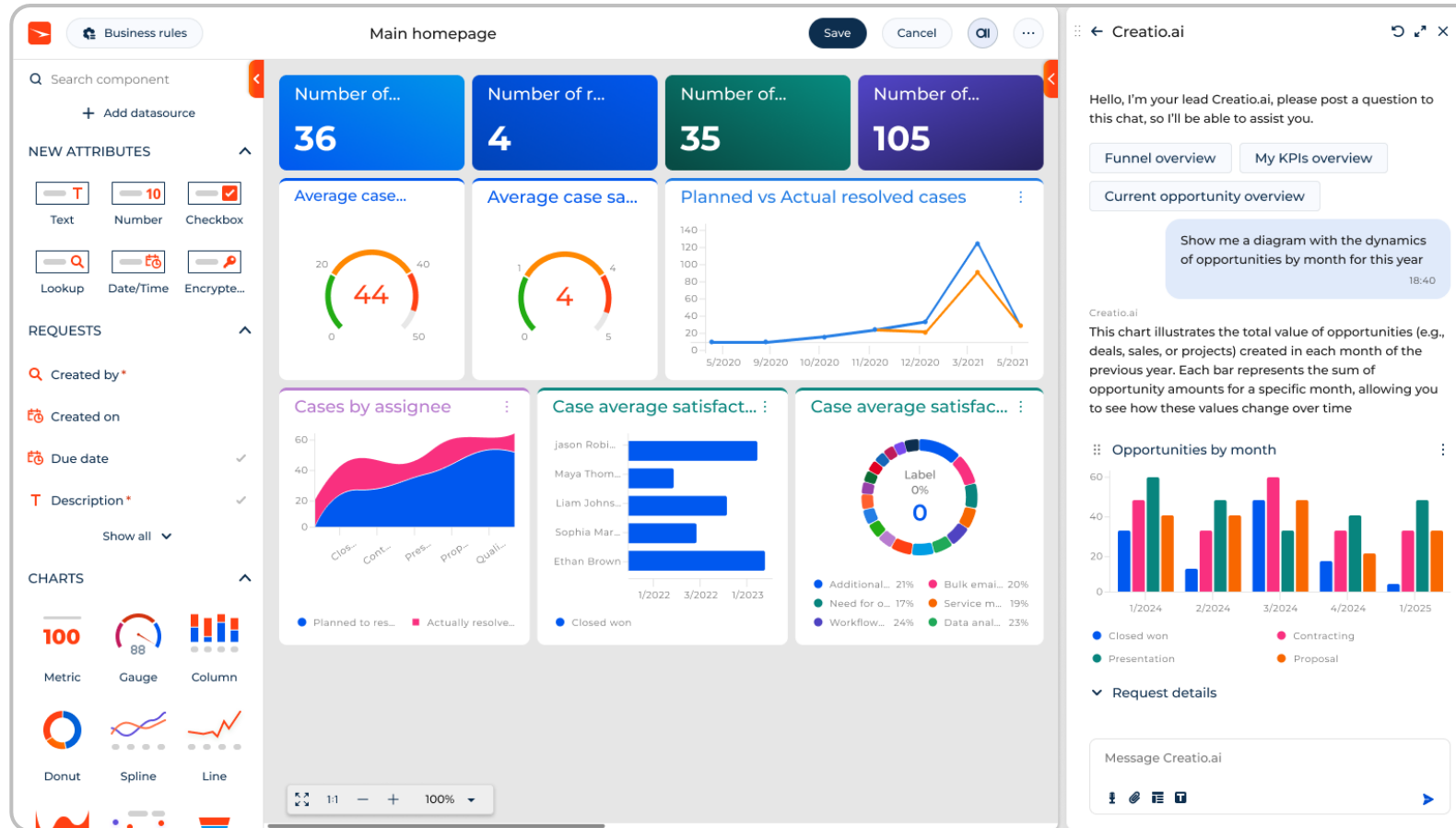
- Agent Designer UI using **natural language input and no-code**
- Composing AI agents **from pre-built AI skills and workflows**
- **Ongoing training** and context sharing
- **Automated deployment** of custom agents
- Prioritized **data security and privacy** — we neither use public AI services nor train the LLM on customer data. Instead, we utilize separately hosted, approved LLM instances, with data processed only for query execution and never stored externally.

FREEDOM UI DESIGNER



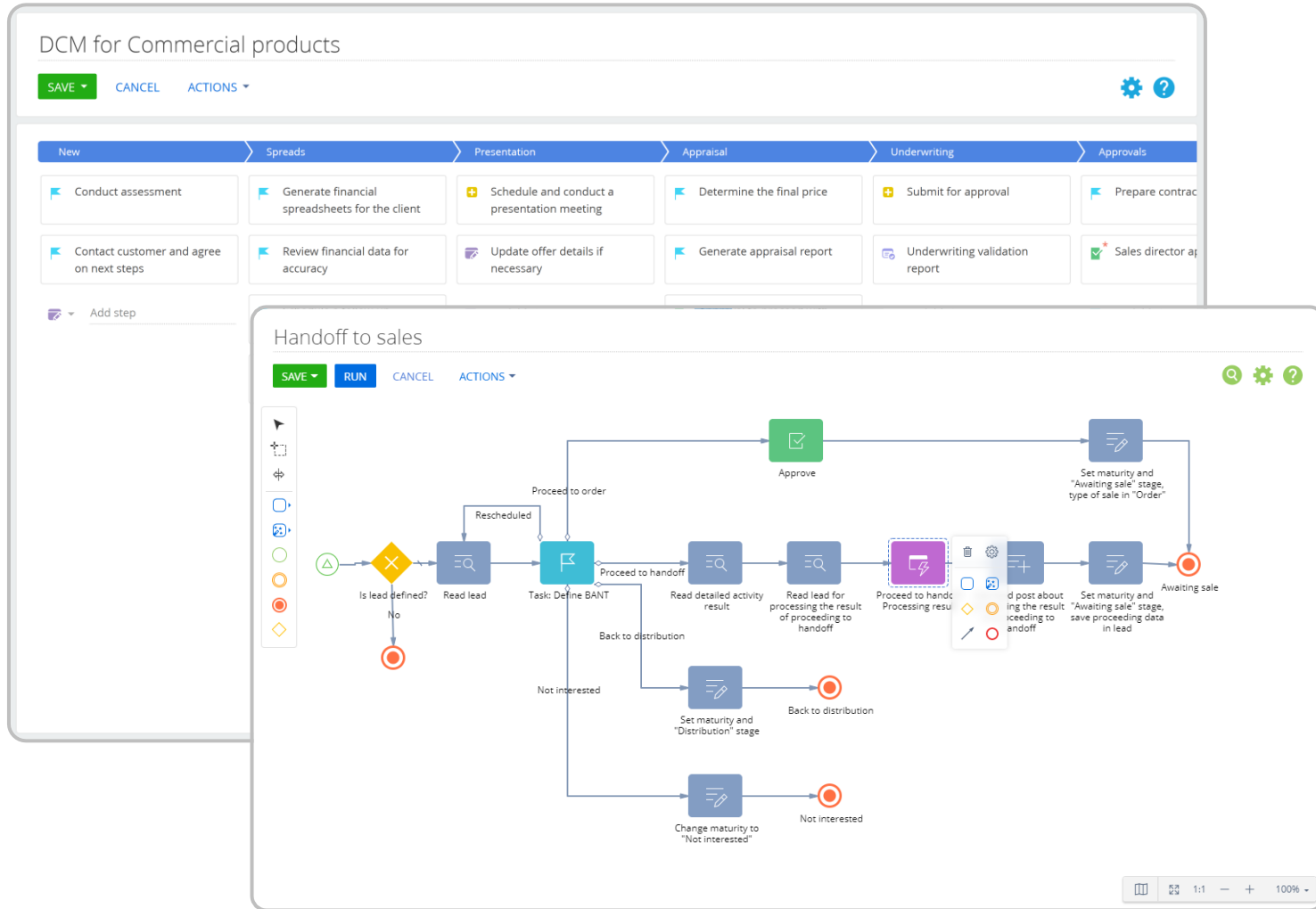
- Empowers citizen developers to **design beautiful interfaces of any type**
- Features an **extensive library of predefined views, widgets, templates, and composable elements** to accelerate the design process
- The Creatio **Freedom UI encompasses the latest UI/UX best practices** to streamline the application design process for citizen developers
- The Freedom UI is **fully adaptable to different screens and devices** and fully complies with modern accessibility requirements

DASHBOARD DESIGNER



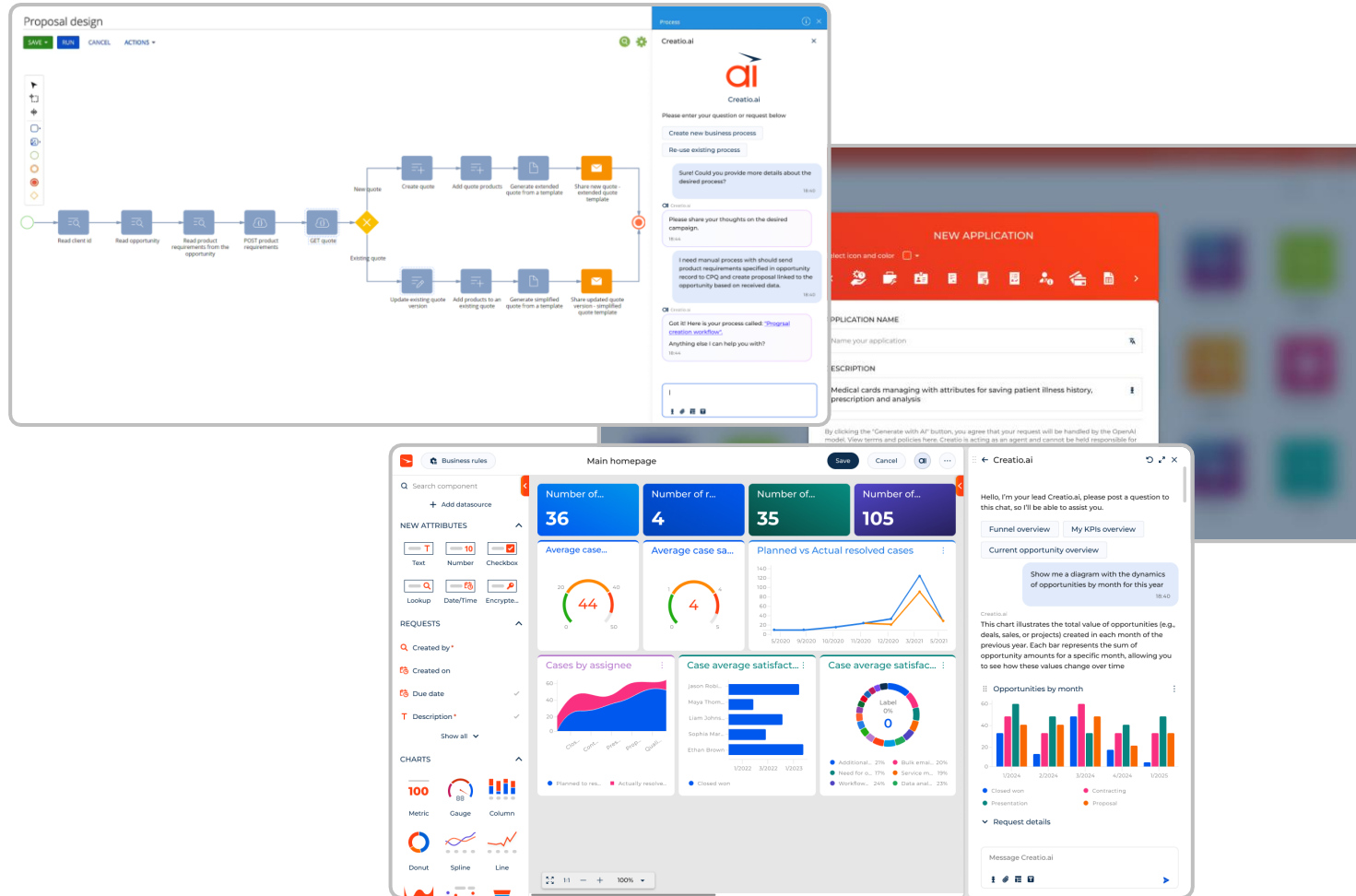
- Dashboard Agent for **AI-assisted analytics setup**
- **Smart filtering** by tier, region, or lifecycle stage
- **User-personalized dashboards**
- Unified view via **multi-object pages and iFrames**
- **Application Lifecycle Management tools** for automating deployment, version control, and monitoring performance

WORKFLOW DESIGNERS



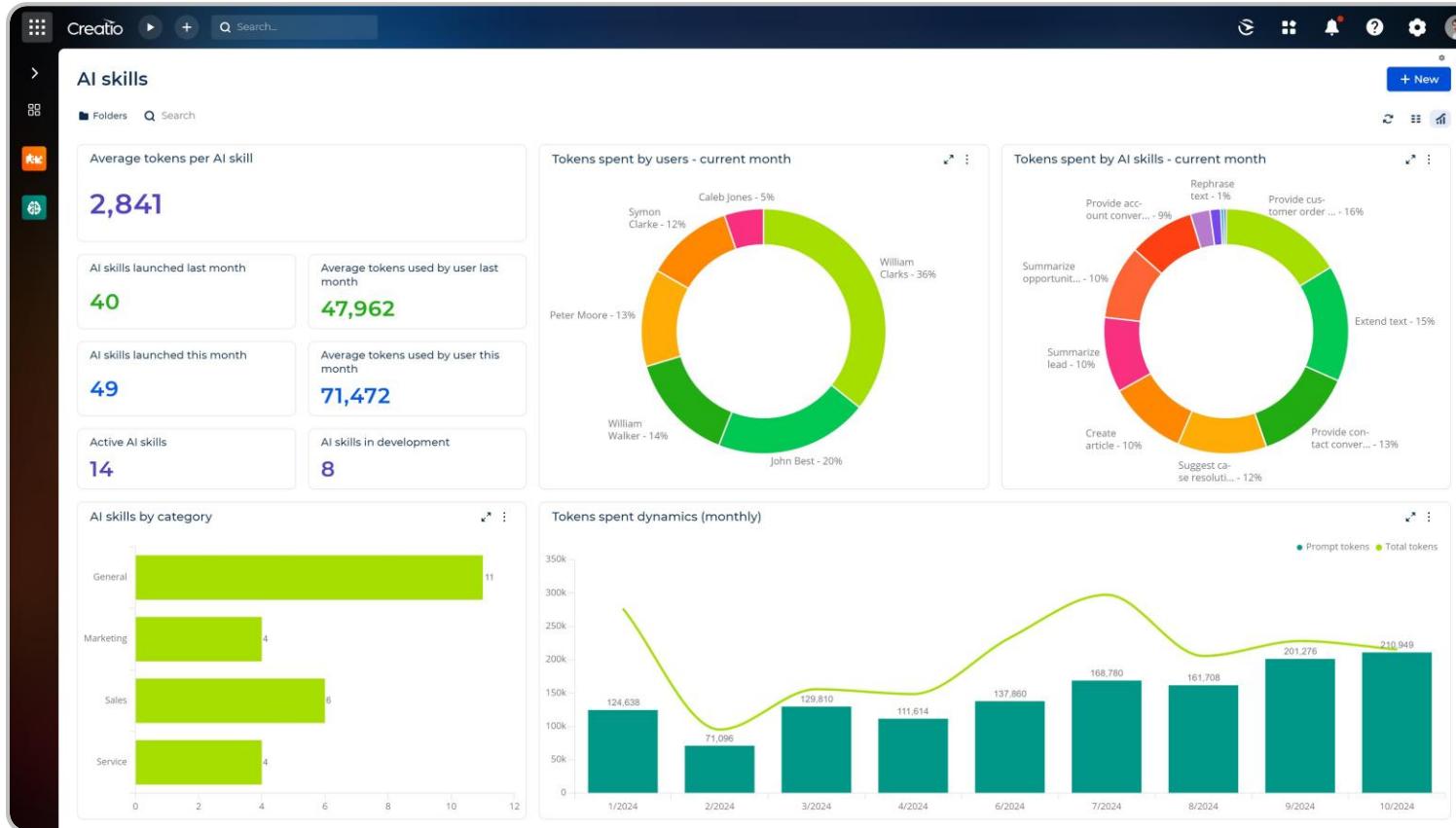
- Built-in **workflow automation engine**, a core feature of the Creatio platform
- Designed for non-technical users to create and modify **BPMN-based workflows and fluid cases** easily using no-code designers
- Ability to **interconnect processes and teams** to deliver consistent collaboration and experience
- Numerous **ready-to-use business processes** tailored to industry-specific needs
- Process **monitoring and audit tools**

AI-ASSISTED NO-CODE DEVELOPMENT



- Harness AI to dramatically **accelerate the creation of no-code applications**
- Create **applications from scratch** using natural language prompts
- Enhance your design with an **AI-assisted UI/UX** assistant
- Leverage AI to seamlessly **design business processes**
- **Generate rich dashboards with AI**, using Creatio Dashboard Agent
- Build **AI Skills and AI Agents** using natural language

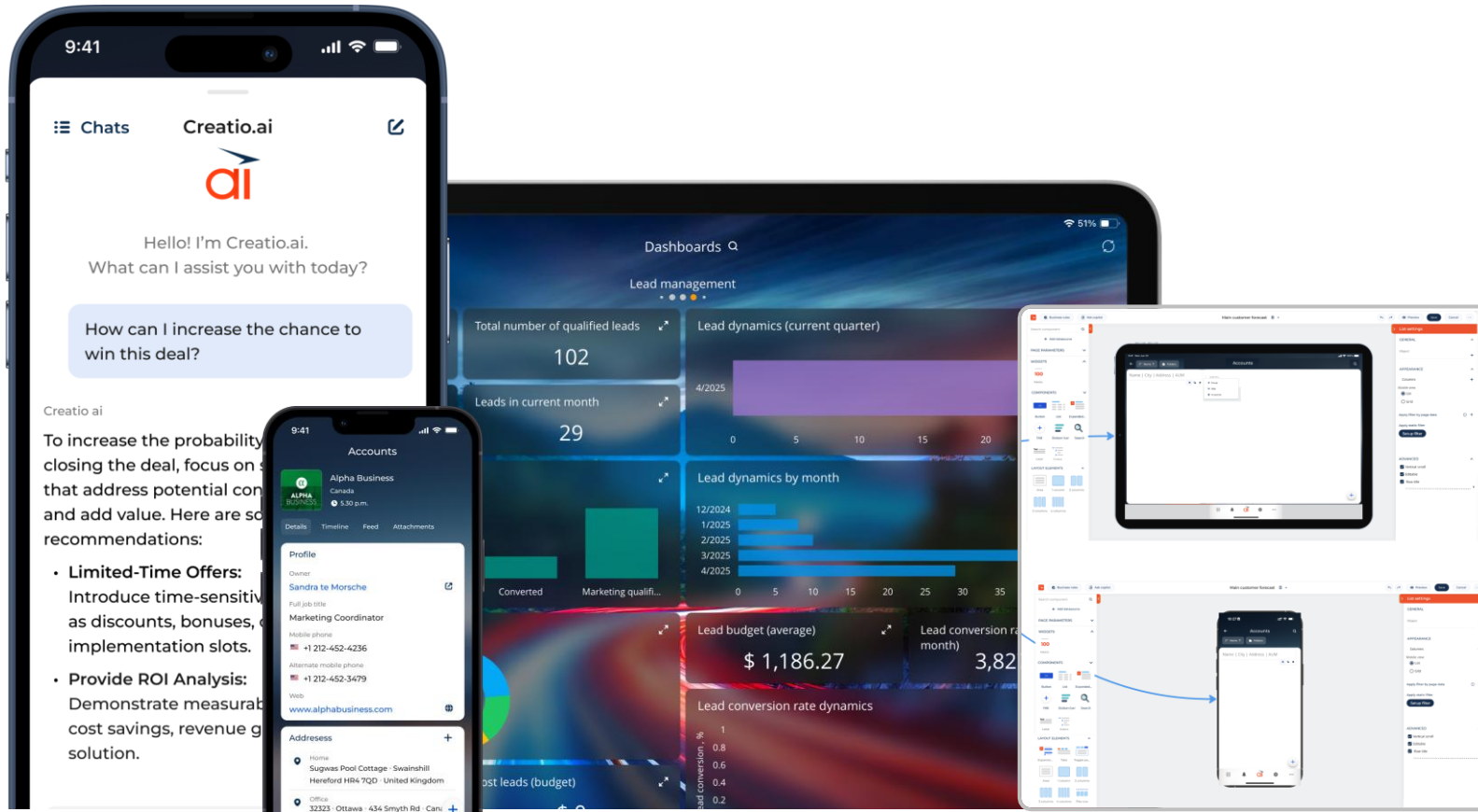
AI COMMAND CENTER



The AI Command Center – one set of unified tools for **design and management across all AI patterns:**

- No-code tools to **create new AI Agents and Skills**
- Administrator tools to **manage which users have access** to Creatio AI features
- Ability to **monitor and adjust AI token usage**
- Capabilities to **decide which AI Agents and Skills are available** to your users

MOBILE EXPERIENCE



With **Mobile Creatio**, you can access your business data, manage teams, and orchestrate business workflows from anywhere, anytime.

- **Freedom UI optimized for mobile devices** - phone and tablet
- Advanced mobile UI customization via **Freedom UI Designer**
- **Agentic AI** with voice control
- Instant **access to key Creatio sections**, functions, and data (e.g., customer data, calendar, mobile feed, etc.)
- **Custom mobile tools** for specific business needs (such as field service, field force mgmt., etc.)

VARIOUS OOTB CONNECTORS ON THE CREATIO MARKETPLACE



ADDITIONAL CUSTOM INTEGRATION CAPABILITIES

No-Code Integration

- No-code wizard for SOAP API calls to third party applications / middleware.
- No-code wizard for REST API
- Webhook for webforms integrations.

Creatio API

- OData API exposing all fields of all objects for CRUD operations and allowing the exploration of Creatio metadata.
- REST/SOAP web service allows launching any business process passing in incoming parameters.

Fully custom Integration

- REST/SOAP web services.
- Queuing (IBM MQ, Apache Kafka, Rabbit MQ, etc.).
- File exchange over SFTP.
- Database to database integration (views, gateway tables) – for on-premise deployments only.
- Custom integration services

MARKETPLACE ECOSYSTEM

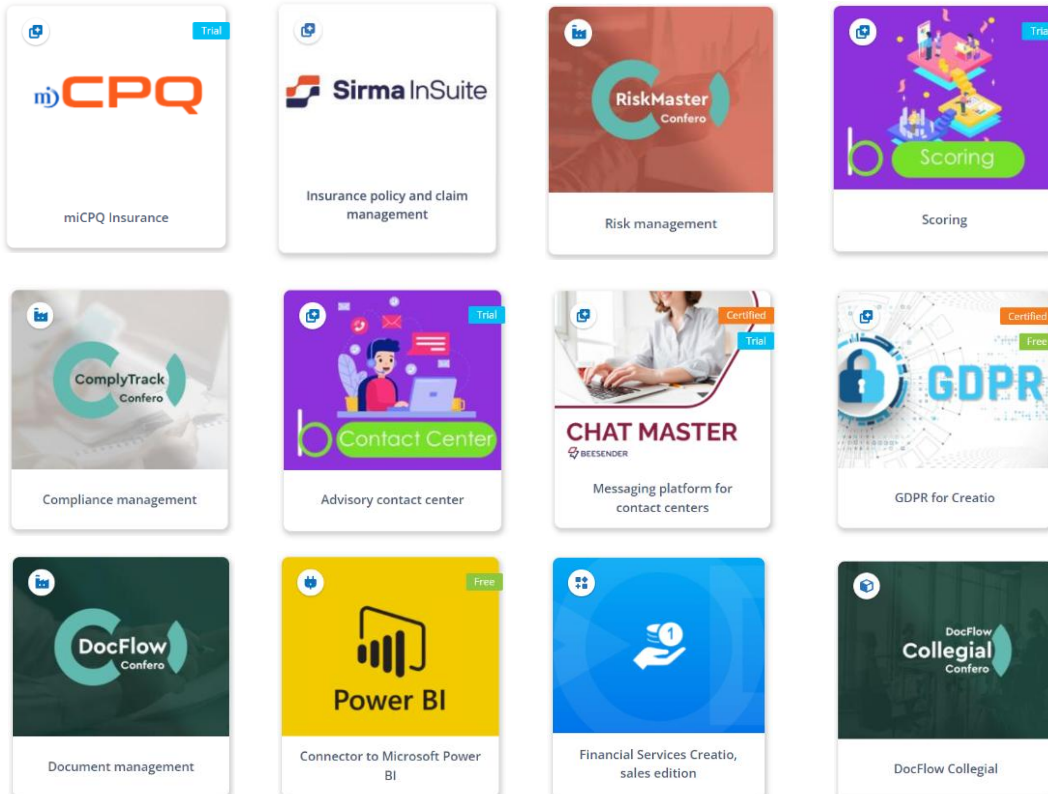
INDUSTRY SOLUTIONS

Solutions adapted for the specific needs of the industry

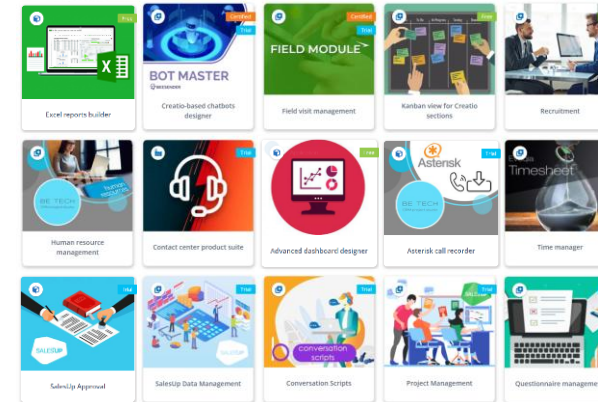
Apps and templates to automate vertical-specific workflows

Connectors to popular 3rd-party solutions

Advanced analytics and reporting, and much more



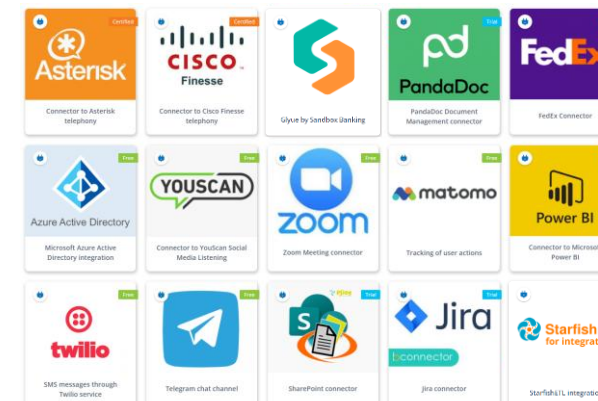
APPS & ADD-ONS



500
marketplace
apps

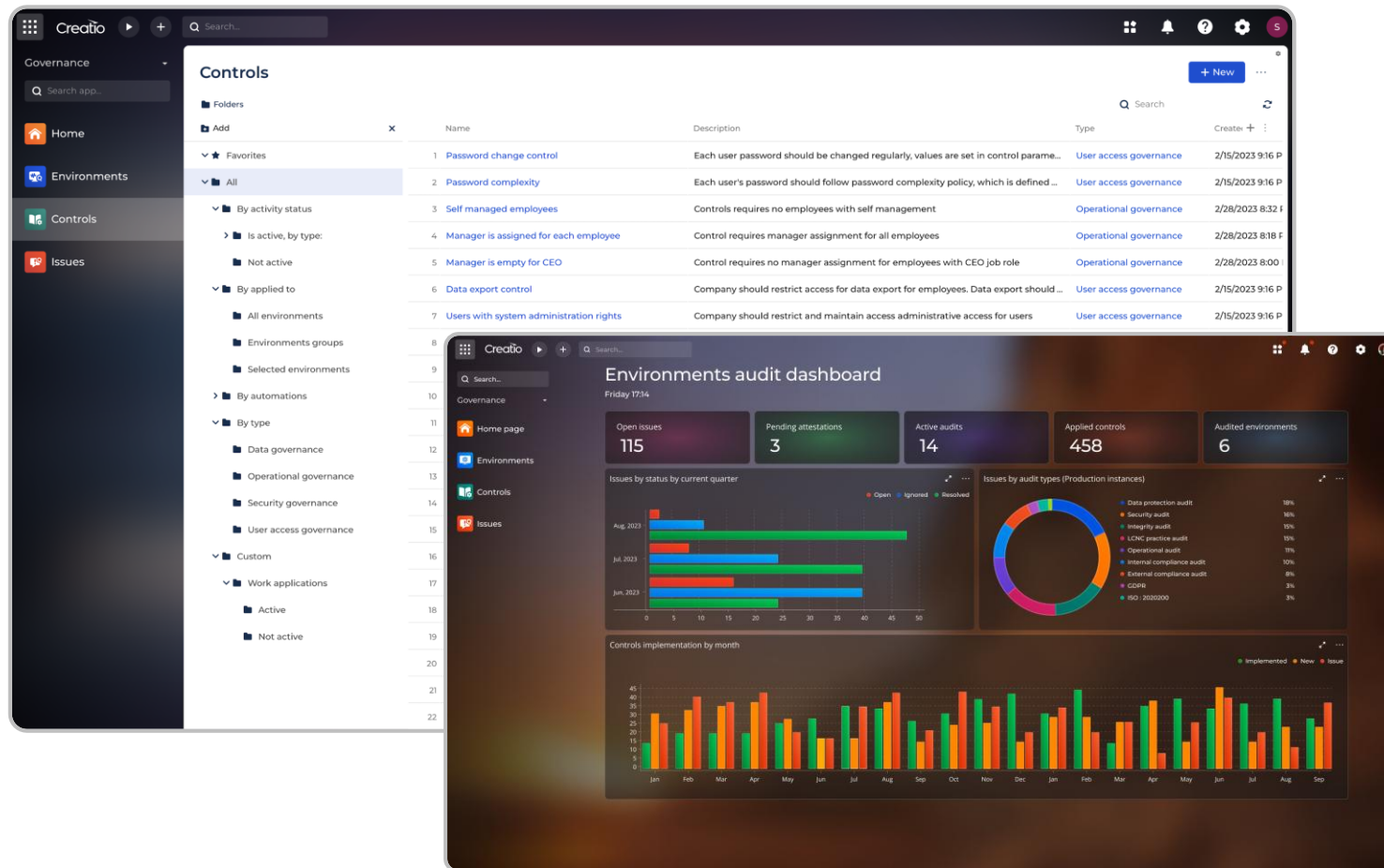
62%
of customers using
marketplace apps

CONNECTORS



6
avg number of
apps per customer

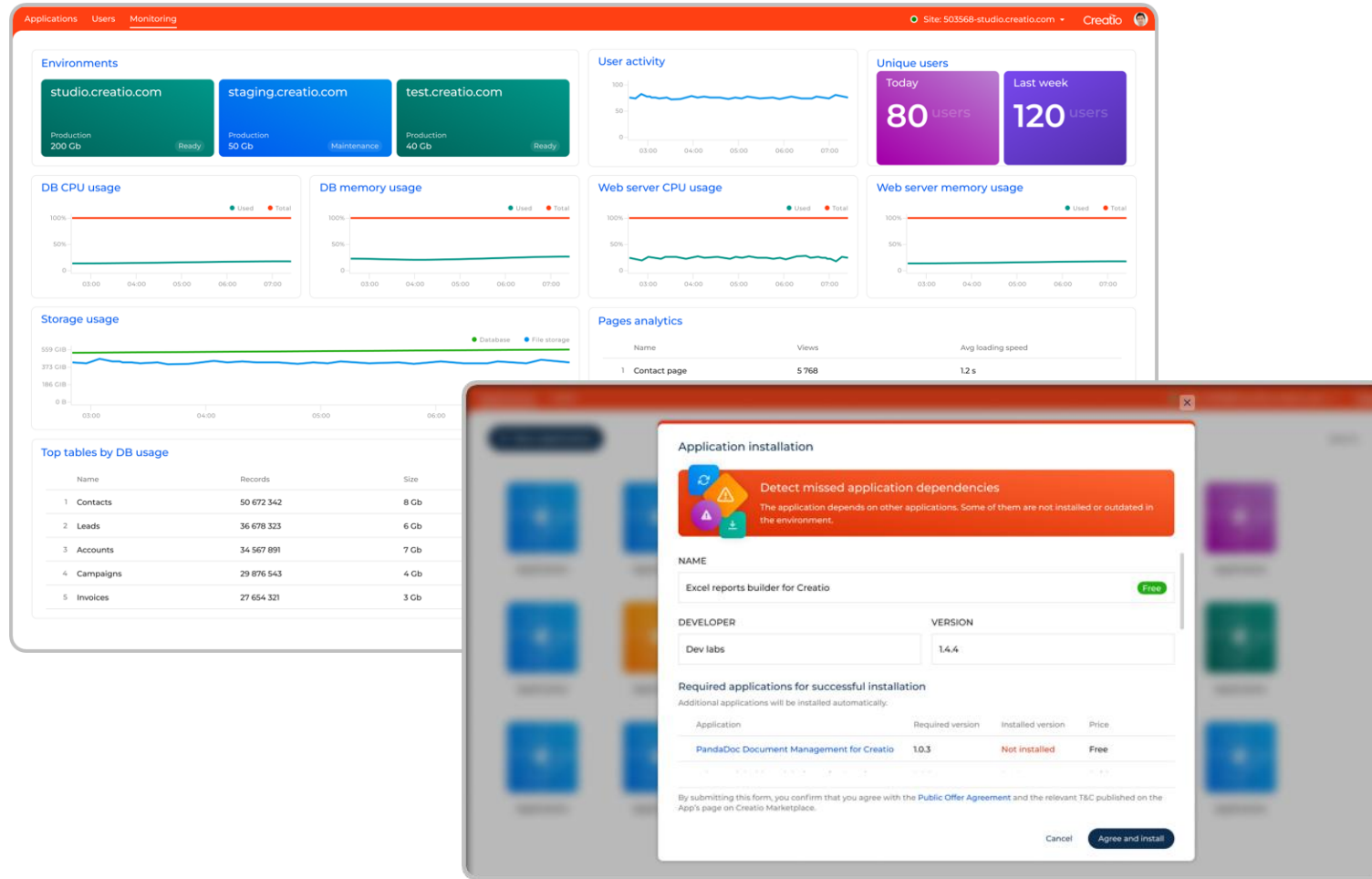
BUILT-IN NO-CODE GOVERNANCE AUTOMATION



Creatio provides a **no-code governance application** featuring:

- The ability to connect an **unlimited number of applications and environments**.
- **100+ inbuild governance checks/controls** with the ability to add new or modify existing ones.
- **Application review** and scheduled application audit workflows.
- **Issue identification** and resolution workflows, and many more.
- Creatio **No-Code Governance application** can be used to check all new AI skills before production release.

APPLICATION LIFECYCLE MANAGEMENT



- **End-to-end application monitoring capabilities:** resource usage, page analytics, user activity, etc.
- **Seamless access to ALM tools** within the Creatio platform
- Control over **configuration changes and application updates**
- **Environment pipeline management:** monitoring, automation, security, etc.
- **Collaborative app development**
- **Integration of the ALM portal and the Creatio Marketplace** for seamless app deployment and verification

PLATFORM + APPS PRICING MODEL

Value-based platform-centric pricing with the ability to add apps and components on the fly



CRM AND VERTICAL APPLICATIONS

\$15 per user/month – access to pre-built CRM applications or vertical workflows / components

Growth

\$25
per user/month

Automation for
SMBs

Enterprise

\$55
per user/month

Full-scale
automation
for large
organizations

Unlimited

\$85
per user/month

Limitless
automation for
the largest
organizations

Each platform plan includes **full Creatio AI capabilities** and comes with **free AI tokens** to support learning, pilot projects, and scalable adoption. Additional tokens can be added seamlessly as needed, ensuring businesses can expand AI usage on the fly.

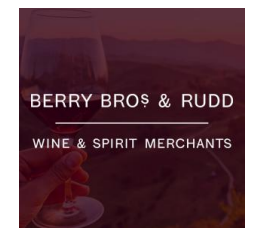
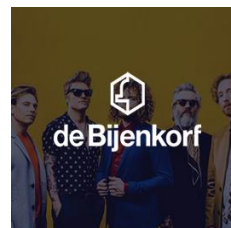
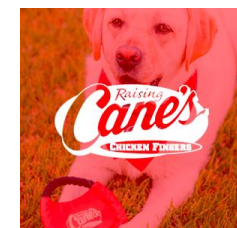
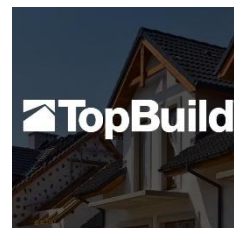
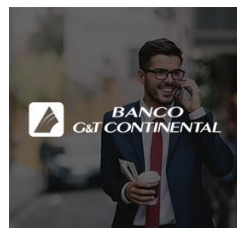
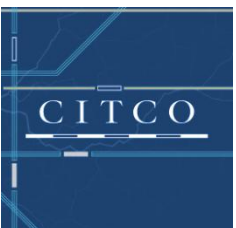
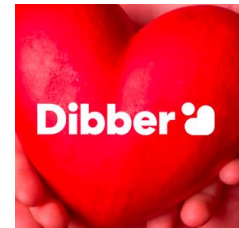
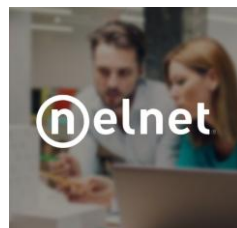
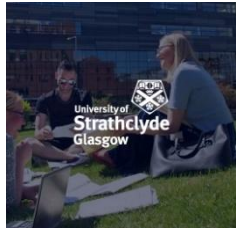
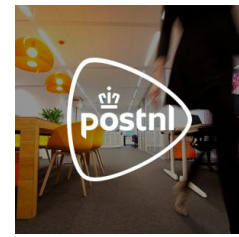
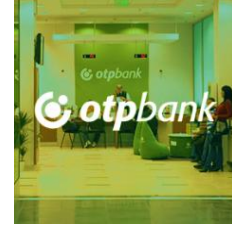
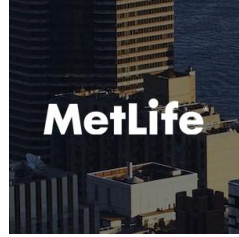
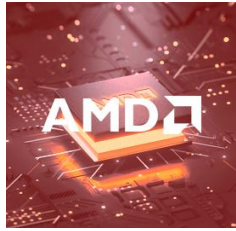
ANALYST LEADERSHIP IN NO-CODE

FORRESTER WAVE: LCAP FOR CITIZEN DEVELOPERS

Creatio has been recognized as the only **Leader** in The **Forrester Wave™: Low-Code Platforms For Citizen Developers**, Q1 2024



FORRESTER®





500

partners globally



Employees in
25
countries



\$1.2B valuation



50M+

workflows launched on our platform daily



One Platform. Freedom. Genuine Care.